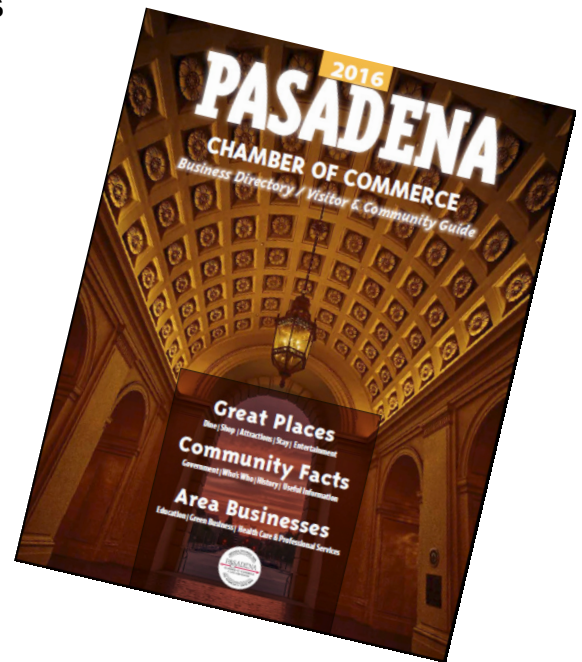


Advertise in the Pasadena Chamber of Commerce Business Directory, Visitor & Community Guide

Your business can reach thousands of new customers throughout the year. Your advertisement in the Pasadena Business Directory, Visitor & Community Guide makes a solid statement about you and your company to important potential customers as well as your loyal clientele.

- 7,000 Business Directories printed and distributed
- 8,000 Community and Visitor Guides printed and distributed

Pasadena Business Directory, Community and Visitor Guide



Special Features:

- Online version with direct link to your website

Special sections on:

- Housing & real estate
- Accommodations & travel
- Professional businesses
- Annual community events
- Recreation & entertainment
- Frequently requested statistics & information
- Green businesses
- Dining Guide (listings by cuisine in front of book)

Year-Long Distribution:

- Tournament of Roses and New Year events
- Pasadena Visitors and Convention Bureau
- City of Pasadena
- Real estate offices
- Banks
- Schools
- Hotels
- Professional offices
- Businesses and families considering relocation
- Residents & visitors



Contact the Pasadena Chamber to reserve your space!
Call Debra Wells - Mobile: (949) 322-4765
Email: Pasadenachamberguide2017@gmail.com

Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide

COVER/PRIME POSITIONS

Outside Back Cover	\$4,675
Inside Front Cover	\$4,525
Inside Back Cover.....	\$3,995
Page One & Two.....	\$4,525
Full Page 2-5.....	\$3,725
Full Page Facing Table of Contents.....	\$4,215

Editorial Section

1/3 Page	\$2,095
1/2 Page	\$2,930
2/3 page	\$3,285
Full Page.....	\$3,495

Classified (Directory Listing) Section

1/12 page.....	\$495
1/6 Page	\$755
1/4 Page	\$990
1/3 Page	\$1,215
1/2 Page	\$1,865
2/3 Page	\$2,225
Full Page	\$2,775

Listing Enhancement

BOLD FACE Listing (each)	\$149
Box Listing (Without Logo).....	\$279
Super-Box Listing (With Artwork).....	\$379

Special Sections

- Health Care
- Business & Economic Development
- Innovation
- Professional Services
- Shopping
- Accommodations
- Green Businesses
- Education

1/6 Page.....	\$985
<i>Editorial Copy-50 Words</i>	
1/4 Page.....	\$1,285
<i>Editorial Copy-75 Words</i>	
1/3 Page.....	\$1,745
<i>Editorial Copy-100 Words</i>	
1/2 Page.....	\$2,325
<i>Editorial Copy-125 Words</i>	
2/3 Page.....	\$3,045
<i>Editorial Copy-150</i>	
Full Page.....	\$3,255
<i>Editorial Copy-200 Words</i>	

Dining Guide

Medium.....	\$715
<i>Editorial Copy 100 Words-Ad Copy 40 Words</i>	
Large.....	\$1090
<i>Editorial Copy-150 Words-Ad Copy 60 Words</i>	
Full Page.....	\$2,225
<i>Editorial Copy-150 Words</i>	



Distribution:

- 7,000 Directories
- 8,000 Community and Visitor Guides

To Chamber members and businesses throughout the greater Pasadena area. Includes bulk distribution to hotels, banks, realtors, libraries, the Pasadena Convention and Visitor Bureau, Burbank Bob Hope Airport and more.

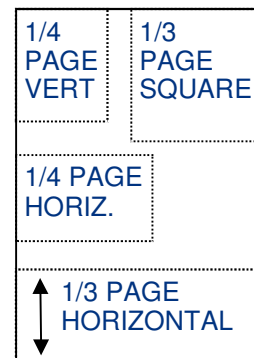
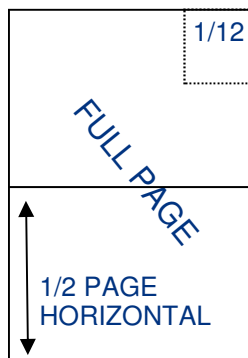
Directories and Visitor & Community Guides are also distributed at the Chamber office to visitors and other interested persons.

Payment Plans: Net 30 days after invoice, or 50% deposit, balance due on approval of ad proof. We accept cash, checks, Visa and MasterCard.

DISPLAY AD SIZES

FULL PAGE	WIDTH	HEIGHT
No-bleed	7-1/2"	10"
Bleed	8-3/4"	11-1/4"
With important information centered on 8"x10"		
1/2 PAGE		
Horizontal	7-1/4"	4-1/2"
1/3 PAGE		
Horizontal	7-1/4"	2-1/4"
Square	4-3/4"	4-3/4"
1/4 PAGE Vertical	2-1/4"	4-3/4"
Horizontal	4-3/4"	2-1/4"
1/12 PAGE Square	2-1/2"	2-1/2"

FINAL BOOK SIZE: 8-3/8" x 10-7/8"



For advertising information and to reserve your space contact
Debra Wells at the Pasadena Chamber of Commerce
Mobile phone: (949) 322-4765
Email: Pasadenachamberguide2017@gmail.com