

# PASADENA Commerce

November-December, 2016

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 11, NO. 6

## President's Message

On November 8th, along with races for President and Congress, there are several initiatives on the ballot.

Here are the ballot measure positions taken by the Chamber Board:

**Los Angeles County: Measure A** (Assessment on developed property for park development/improvements.)

**OPPOSE** Unfair and inordinate assessments against commercial properties. **Measure M** (Sales tax increase to fund transportation projects.)

**SUPPORT.** Funding is a necessary investment in the San Gabriel Valley, especially Gold Line completion.

**State of California: Proposition 51:** School Bonds. **OPPOSE.** Budgeting by ballot box removes the legislature and the governor from decisions about spending and bonding. The amount is too small to have an impact. **Prop. 52:** Medical Hospital Fee Program. **SUP-**

**SUPPORT.** Maintains hospital contribution to fund MediCal. **Prop. 53:** Voter approval major projects bonding. **OP-**

**POSE.** Would undermine ability to finance large scale construction projects. No provision for emergency or disaster funding. **Prop. 54:** Transparency. **SUPPORT.** Passage would promote and enhance better government practices by making legislation available to the public 72 hours in advance of any vote. **Prop. 55:** Extension of 'Millionaires' Tax. **OPPOSE.** Tax extension was temporary and should be allowed to expire. **Prop. 56:** Tax increase on cigarettes. **SUPPORT.**

Would fund aversion programs, education programs and more. Cost may deter some from smoking. **Prop. 61:** Prescription drug prices tied to Veterans Administration cost. **OPPOSE.**

Other prescription costs likely to increase. **Prop. 65:** Revenue from Disposable Bag Sales. **OPPOSE.** Confusing for stores that cannot use plastic bags. **Prop. 67:** Maintain Plastic Bag Ban. **SUPPORT.** In banning plastic grocery bags statewide, the legislature levelled the competitive markets.

The Board took no position on Proposition 57, Prop. 58, Prop. 59, Prop. 60, Prop. 62, Prop. 63 or Prop. 66.

## Hear Echoes of Success as Chamber Celebrates Tournament of Roses and President Brad Ratliff December 1st

The Pasadena Chamber of Commerce will honor 2017 Tournament of Roses Association President Brad Ratliff at the annual *President's Breakfast* at the Westin Pasadena on Thursday, December 1, 2016.

Breakfast begins at 7:30 a.m. followed by a festive celebratory program. Sponsors of the 2016 President's Breakfast are **The Pasadena Star-News** and **Wells Fargo**.

Chamber members and friends will hear *Echoes of Success*, the theme for the 2017 Tournament, with honored special guests the Royal Court, as well as Tournament presidents past and future. A highlight of the breakfast is a chance to hear from Mr. Ratliff share his experiences as President of the Tournament.

Mr. Ratliff has been a volunteer member of the Pasadena Tournament of Roses since 1988 and was appointed a chairman in 2004 and a director in 2007. He has served on and chaired various committees including Equestrian, Queen & Court and Services & Properties. He was elected to the Executive Committee in 2009.

Professionally, Mr. Ratliff is a member of the executive management team for Inline Distributing Company. Mr. Ratliff is a third generation Pasadenan and second generation Tournament President, following in the footsteps of his father, Dick Ratliff who was President in 1999. Brad Ratliff is a UCLA graduate. He and his wife, Susan, reside in La Cañada and have two adult children, Christen and Sarah.

Tickets to the President's Breakfast are \$75 each. Corporate tables of ten are \$750. Sponsorships are \$1500. Those sponsoring the event receive a table with recognition, acknowledgement in all publicity materials and will enjoy breakfast with a member of the Royal Court as their guest. Self parking is included in the cost of breakfast and sponsorship. For information, or to purchase tickets, please call the Chamber office at (626) 795-3355 or email [leanne@pasadena-chamber.org](mailto:leanne@pasadena-chamber.org).

## Chamber Holiday Party is December 15th at Castle Catering's Romanesque Room

The Pasadena Chamber of Commerce hosts our annual *Holiday Party* for members and friends at **The Romanesque Room at Castle Catering** at 50 East Green Street in Pasadena on Thursday, December 15th at 5:00 p.m. 90 minutes of FREE parking is available across the street.

Food is donated by Chamber member restaurants and caterers. This year, **California Pizza Kitchen, Castle Catering, Kilroy's/Hope Café & Catering** and **Nothing Bundt Cakes** are among those donating food. **Dance Syndicate** provides music.

This year the Chamber is supporting *Operation Santa Claus*, the **Pasadena Jaycees'** program that delivers toys to needy children on Christmas Eve.

Chamber members who donate toys at the Holiday Party receive free admission. Toy-bearing non-members and Pasadena Chamber members without a toy pay \$10. Non-members without a toy to donate pay \$20 admission. You can donate to the Chamber Toy Drive by bringing an unwrapped toy to the Holiday Party or leave it at the Chamber offices. For information, please call the Chamber office at (626) 795-3355 or email [Kelly@pasadena-chamber.org](mailto:Kelly@pasadena-chamber.org).



2016 Tournament President Mike Matthiessen, Police Chief Philip Sanchez and the Queen and Court at last year's President's Breakfast.



New members (clockwise, from right) introduced at our September Luncheon Alliance were Connie Alvarez and Vicki Holzinger with **Fleming's Prime Steakhouse**, We also met **Sam Najarian**, a realtor with **Keller William Real Estate**. In October, we met Kellie Cowles of **Perennial Strength** and Tiffany Arnold with **Don's Wigs**. We also introduced Lynn Griffith of **Katie's Bakery**.



**New Members for August, 2016**

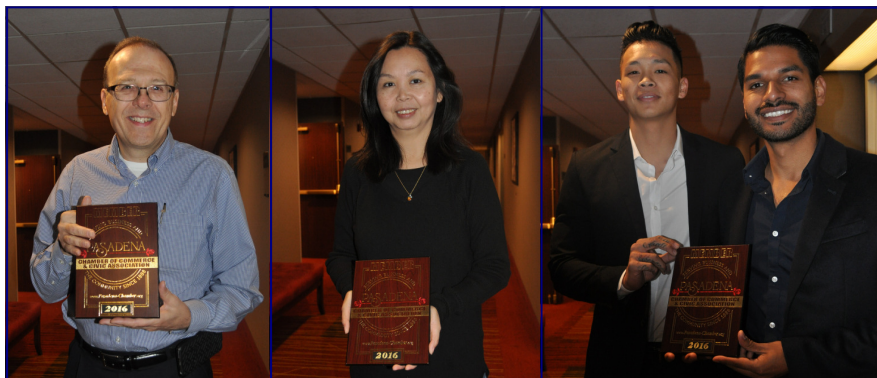
- Frank De Pietro and Sons**, James De Pietro, (323) 257-4253
- Don's Wigs**, Tiffany Arnold, (626) 793-7276
- Allcare Medical Consulting Inc.**, Cecelia Walker, (888) 799-3353
- Fleming's Prime Steakhouse & Wine Bar**, Connie Alvarez, (626) 639-0490
- Keller Williams**, Sam Najarian, (818) 321-0227
- Pasadena Water Damage Pros**, Oskar Sepulveda, (626)427-6966
- Green Owl Consulting**, Tiffany Vergara, (323) 670-3844
- Snip-Its**, Yan Hu, (626)239-7442



**New Members for September, 2016**

- Citifyd**, Todd Jetton, (503) 320-5757
- Farm Fresh to You**, Jasmine Zozaya-Jouvet, (213) 481-2603
- Legacy Kenpo Academy**, Anthony Angulo, (626) 460-8099
- The Local Door Coupons**, Gordon Zhou, (323) 646-7366
- Perennial Strength**, Kellie Cowles, (626) 241-6096
- Ph8 Foundation**, Gordon Zhou, (323) 646-7366
- Precision Door Services**, Justin Bencsko, (973) 283-3111
- Shred-It**, Kirk Wilenius, (310) 245-0335
- True Food Kitchen**, Neil Solomon, (626) 639-6816 (626) 365-0365
- SEO Firepower**, Devin Schumacher, (626) 720-4812

(Below, from left) At our October Connection Breakfast networking event we met Frank Fish with **Travel Galley** and Lydia Tam of **Lyd & Mo Photography**. We also introduced Gordon Zhou and Mike Angel of **The Ph8 Foundation**.



**Pasadena Chamber Member Celebrations and More**



Home Care Assistance on South Lake Avenue opened with a ribbon cutting ceremony.



Pasadena Service Federal Credit Union celebrated 80 years serving members.



True Food Kitchen opened in Old Pasadena with a ribbon cutting celebration.



Dawson & Co. salon celebrated opening on East Green Street.



City Manager Steve Mermell helped open Residence Inn by Marriott at Fair Oaks and Walnut in Old Pasadena

## Renewing Members for August, 2016

### ONE TO FIVE YEARS

Aflac Pasadena  
 AllState: Saul Machado  
 Arroyo Vista Inn  
 Burns & McDonnell Engineering Co., Inc.  
 Cabrera's Mexican Cuisine  
 Carnelian Salon, LLC  
 Central Park Restaurant  
 Chandler School  
 Choicess  
 Genesis Financial & Insurance Services  
 Hastings Ranch Nursery School  
 HealthCare Partners Urgent Care  
 Hot Yoga Pasadena  
 Laquer Urban Clifford & Hodge, LLP  
 Law Offices of Randy W. Medina  
 Mutual of Omaha  
 Pacific Crane & Equipment Sales  
 Pasadena Community Foundation  
 Premier Justice Law, P.C.  
 St. Philip the Apostle Church  
 Umami Burger Pasadena

### SIX TO NINE YEARS

Cushman & Wakefield  
 DCG Technical Solutions, Inc.  
 GS1Group  
 Mel Cohen Insurance Services  
 The Raymond 1886  
 Singpoli Capital Corporation  
 State Farm Insurance-Nadine Kureghian

### TEN TO FOURTEEN YEARS

Avanti-LSSSC  
 Financial Network Investment Corporation  
 Skin Deep Laser Med Spa  
 Trio Apartments

### FIFTEEN TO FIFTY YEARS

Advanced Laser & Anti-Aging Medical Center  
 Al Brooks Rose Bowl Tours  
 Art Rodriguez & Associates  
 Avison Young

City of Pasadena  
 Corcoran Bookkeeping & Tax Services  
 Day One  
 ForensisGroup  
 Hathaway-Sycamores Child & Family Services  
 Kiwanis Club of Pasadena  
 McCurdy Body Works  
 Pasadena Federal Credit Union  
 Pasadena Jaycees  
 Pasadena Meadows  
 Plaza Bank  
 Rose Bowl Stadium  
 Sheraton Pasadena Hotel  
 Villa Gardens

### MORE THAN FIFTY YEARS

The Gas Company, 96yrs.  
 Pasadena Star-News (San Gabriel Valley Newspaper Group), 96yrs.

## Renewing Members for September, 2016

### ONE TO FIVE YEARS

Arroyo Chop House  
 Asolva, Inc.  
 Carmel Partners  
 Guardian  
 Laughlin Design Studio  
 Law Offices of Donald P. Schweitzer  
 Little Flower Educational Child Care  
 Parkway Grill  
 Paul Mitchell the School-Pasadena  
 Seco New American  
 Smith Brothers Restaurant Corporation  
 Smitty's Grill

### SIX TO NINE YEARS

Edward Jones Investments-Marengo Ave.  
 Fire Family Foundation  
 Pasadena Outlook Newspaper  
 Roses Road, Inc.  
 WebMagic, Inc.

### TEN TO FOURTEEN YEARS

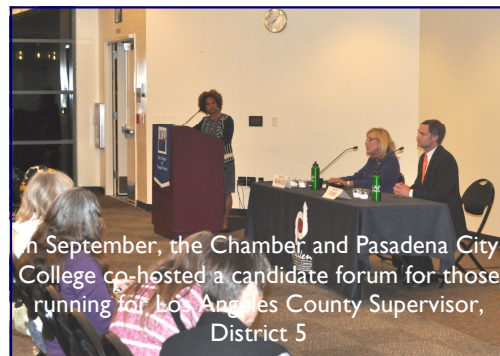
Eugene Masuda  
 Huntington Marketing & Public Relations  
 Milestone Products  
 Mountain Views News

### FIFTEEN TO FIFTY YEARS

A. J. Longo & Associates  
 Air-Tro, Inc.  
 Alliance Francaise de Pasadena  
 Arroyo Insurance Services  
 Castle Green  
 HEAR Center  
 Kaiser Permanente  
 Minasian & Associates  
 Pacific Clinics  
 Pasadena Conservatory of Music  
 Pasadena Educational Foundation  
 Pasadena Heritage  
 Pasadena Highlands  
 Pasadena Unified School District  
 Woodbury University

### MORE THAN FIFTY YEARS

Sharp Seating Co., 52yrs



In September, the Chamber and Pasadena City College co-hosted a candidate forum for those running for Los Angeles County Supervisor, District 5



The Chamber and PCC also hosted a forum for the candidates running for State Senate, District 25 in October.

## Chamber Member Openings, Celebrations and More



Don's Wigs celebrated their grand re-opening at Los Robles and Orange Grove in Pasadena.



Fleming's Prime Steakhouse and Wine Bar opened at Marengo and Colorado with a ribbon cutting.



Snip-its opened in Monrovia with a ribbon cutting and celebration.



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**44 NORTH MENTOR AVENUE**  
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**(626) 795-5603 FAX**  
**WEBSITE: WWW.PASADENA-CHAMBER.ORG**

**PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:**  
**WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.**

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Valerie Prince, Secretary	Victor Griego, Treasurer
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Salomon Davila, Vice-chair	Joan De Souza, Vice-chair
Justin Tsui, Vice-chair	

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 Linda Whaley, *Staff Support Services*

**Luncheon Alliance**

Nancy Davidson of the **Foundation for Living Beauty** sponsors our networking Luncheon Alliance on November 2nd.

David Wagner of **Go Green Solutions** sponsors the lunch on December 7th.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

**Connection Breakfast**

On November 10th at 7am, Dr. Elda Mehrabyan of **AccessorEyes** sponsors our networking *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks Avenue.

On Thursday, December 8th, Dr. Dennis Buckley of **Health Advantage Physical Medicine** sponsors the breakfast.

*Lunch and breakfast are \$25 for members/\$30 for non-members. Those reserving after the deadline pay \$5 more.*

**Chamber After Hours Social and Mixer**

Join us in the Courtyard of the **Pasadena City College Community Education Center** for our *Chamber After Hours Social and Mixer* at 3035 East Foothill in Pasadena on Thursday, November 17th, 5pm-7pm. Parking is FREE.

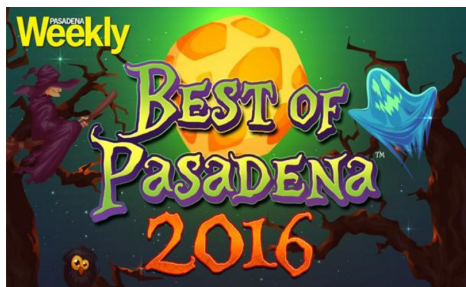
On Thursday, December 15th at 5pm, mix and mingle during our **Annual Holiday Party** at Castle Catering's Romanesque Room at 50 East Green Street in Pasadena. *Admission is free for Pasadena Chamber members with toy.*

**Pasadena Chamber Members Top "Best of" List**

Once again, Pasadena Chamber members were selected as *Best of Pasadena* in the **Pasadena Weekly's** annual poll. Here are Pasadena Chamber members who were recognized (apologies if we missed you):

Annual Event: Rose Parade,  
 Art Night, Make Music Pasadena  
 Art Gallery: Huntington Library, Art Collections and Botanical Gardens  
 Art School: Art Center College of Design  
 Historic Landmark: City Hall  
 College/University: Caltech, Art Center, Pasadena City College  
 Kid/Family Spot: Kidspace, Huntington Library  
 Local Charity: Union Station, Friends in Deed, Hillside, Ronald McDonald House  
 Non-Profit: Humane Society, 5 Acres  
 Music School: Pasadena Conservatory  
 New Business: Off Kilter Kilts  
 Outdoor Spot: Brookside Park  
 Church: All Saints Episcopal  
 Place to Work: Caltech, Kaiser  
 Private School: High Point Academy, Judson International School  
 Public School: Jackson STEM, Don Benito, Pasadena High School  
 Teacher: Yvonne Davis (Don Benito)  
 Attorney: Richard McDonald, Esq.  
 Bank: Wells Fargo  
 Credit Union: Pasadena Federal  
 Day Care: Kids Klub  
 Cleaner/Laundry: Bryan's Cleaners, Pasadena Laundry  
 Eye Care: Linden (also Eyewear)  
 Golf Course: Brookside  
 Gym: Title Boxing Club  
 Hearing Specialist: HEAR Center  
 Hospital: Huntington, Kaiser  
 Hotel: Langham Huntington Pasadena, DusitD2 Hotel Constance, Westin,  
 Cleaning: Maid Brigade  
 Pharmacy: Fairmont Pharmacy  
 Mortgage Broker: Homestreet Bank  
 Party Rentals: Dolphin, Town and Country  
 Photographer: Lyd & Mo  
 Realtor: Podley, Keller Williams  
 Realtor: Dhari Thein (Podley)  
 Senior Living: Fair Oaks Regency Park, Villa Gardens  
 Self Storage: Arroyo Parkway Self Storage, Space Bank  
 Summer Camp: Tom Sawyer Camp  
 Workout: Title Boxing Club  
 Yoga: Hot Yoga  
 Antiques: Pasadena Antique Mall  
 Auto Dealer: Rusnak, Honda of Pasadena, Toyota Pasadena  
 Farmer's Market: Pasadena Certified  
 Flea Market: Rose Bowl, PCC  
 Flowers: Jacob Maarse  
 Funeral Home: Cabot & Sons  
 Furniture: Fedde Furniture  
 Bookstore: Vroman's (also Gifts & Stationery)  
 Local Men's Clothing: Off Kilter Kilts  
 Record Store: Audio Element  
 Outdoor Furniture: Orchard Supply  
 Shopping Destination: Old Pasadena, Paseo Colorado, South Lake Avenue

Specialty Food Store: Beyond the Olive, Whole Foods Arroyo Parkway  
 Bar: Lucky Baldwins (also Beer Selection), 1886 at The Raymond, Kings Row  
 Gastropub, Magnolia House  
 Cocktails: Bar 1886, Magnolia House, White Horse Lounge  
 Comedy Club: The Ice House  
 Happy Hour: Kabuki, Perry's, Roy's  
 Live Music: King's Row Gastropub  
 Music Venue: Levitt Pavilion  
 Live Theater: Pasadena Playhouse, A Noise



Within, Boston Court  
 Margaritas: Mijares (also Sunday Brunch), El Cholo, El Portal  
 Movies: Arclight, iPic Theatres  
 Pub Grub: Lucky Baldwins, Kings Row  
 Radio Station: KPCC

Sports Bar: Slater's 50/50  
 Wedding Hall: Noor, Castle Green, Altadena Town and Country Club  
 Wine Selection: Vertical Wine Bar  
 Restaurant: Parkway Grill  
 Chef: Claud Beltran (Perry's), Tara Punzone (Read Food Daily)  
 Restaurant Staff: All India Café, Lavender & Honey, Real Food Daily  
 Business Lunch: Smitty's Grill, Del Frisco's Grille  
 Cheap Eats: Dog Haus (also Hot Dog)  
 Outdoor Dining: Café Santorini, El Portal, Green Street  
 Romantic Dining: The Raymond, Bistro 45  
 Special Occasion: The Raymond, Parkway Grill, Alexander's Steakhouse, Arroyo Chop House  
 Family: Kabuki, Stonefire Grill  
 Late Nigh Snack: Du-Pars, King Taco  
 Asian: Roy's Restaurant  
 BBQ: Robin's Woodfire BBQ  
 Buffet: Souplantation  
 Burger: Dog Haus, Pie 'n Burger  
 California Cuisine: Green Street Restaurant  
 Chinese: Panda Inn  
 Deli: Pasadena Sandwich Co.  
 French: Café Bizou, Maison Akira  
 Health/Organic: Real Food Daily (also Vegetarian), Whole Foods Market  
 Arroyo Parkway  
 Indian: All India Café (also Vegetarian)  
 Italian: Celestino's Ristorante, Gale's  
 Coffee House: Lavender & Honey  
 Japanese/Sushi: Kabuki  
 Juice Bar: Juice Lab 360  
 Mediterranean: Café Santorini  
 Mexican: El Portal, Mijares  
 Salad: Green Street Restaurant, Souplantation, Stonefire Grill, Tender Greens  
 Seafood: Cameron's Seafood, Roy's  
 Soul Food: Big Mama's Rib Shack  
 South American: Malbec  
 Steakhouse: Arroyo Chop House, Ruth's Chris Steak House  
 Taco: King Taco  
 Thai: President Thai  
 Wings: Alondra Hot Wings