

## SOUTHERN CALIFORNIA EVENT SPONSORSHIP PACKAGES

Mega (full and half day) events draw 250-1000+ people, depending on the location, throughout the year. Please contact Corissa St. Laurent at [cstlaurent@constantcontact.com](mailto:cstlaurent@constantcontact.com) for opportunities.

### **Platinum Sponsor: \$3,000 to \$10,000 (depending on audience size)**

- Category exclusivity
- Special thank you and 1-minute overview of company/organization by emcee
- Special thank you in Southern CA weekly emails, reaching 140,000, for 3 months
- Mention in all event marketing and social posts
- Logo and website hyperlink on event website and emails
- Exhibit booth with two tables, two chairs, table covers, and power in prime location
- Full page ad in event program (provided by sponsor)
- Stage or main room signage (provided by sponsor)
- Distribution of marketing material or giveaway to all attendees (provided by sponsor)
- Electronic copy of attendee list post-event

### **Gold Sponsor: \$1,000 to \$5,000 (depending on audience size)**

- Verbal recognition during the event
- Logo on all marketing materials
- Logo and website hyperlink on event website and emails
- Exhibit table with two chairs, table cover, and power in prominent location
- ½ page ad in event program (provided by sponsor)
- Distribution of marketing material or giveaway to all attendees (provided by sponsor)

### **Silver Sponsor: \$200 to \$500 (depending on audience size)**

- Exhibit table with two chairs, table cover, and power
- Thank you with listing in event emails and in event program

### **Bronze Sponsor: No Cost (upon approval of promotion plan)**

- Display area in Resource section of exhibit area
- Thank you with listing in event emails and in event program
- Promoter plan must include at least:
  - 3 emails to contact lists
    - Save-the-date 1 month prior
    - Event invitation 2 weeks prior
    - Event reminder 2 days prior
  - Social media posts once a week in the month leading up to the event

\*All event partners are chosen at the discretion of the Southern CA Constant Contact team.