

PASADENA Commerce

July-August, 2016

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 11, NO. 3

President's Message

The Pasadena Chamber advocates on behalf of our members on a number of issues before various legislative and regulatory bodies.

Before the Chamber takes a position on an issue we benchmark the item against our Board-approved legislative platform. In most cases, legislation and regulations are brought before our Legislative and Government Affairs Committee with considers the item and makes a recommendation to the Board, who then take a position.

Here are some issues we are watching:

- California ballot initiatives that would maintain the Proposition 30 tax and a \$9 billion bond,
- LA County sales tax proposal to extend Measure R by adding a percent to local sales tax to raise revenue for transportation and transit projects,
- Los Angeles County Parks Department proposal to establish a property assessment to support parks in LA County,
- Local proposals to seek support for an assessment against real property to fund public safety efforts and the Pasadena Police Department and a proposal by Pasadena City College to fund a bond measure to further improve the campus,
- The State budget, including Governor Brown's proposal to allow affordable housing by right in areas allowing for multi-family housing and exempt these projects from CEQA review.

The Chamber considers a wide variety of matters and seeks input from legislative analyst volunteers and our membership. If you have an issue you would like reviewed, please email paul@pasadena-chamber.org.

We regularly publish Board positions on legislation in our weekly e-Bulletin. We appreciate hearing your feedback on positions taken and are always happy to answer questions and examine issues of importance to you.

Inaugural Gala July 8th at the Langham Huntington Hotel

Pasadena Chamber of Commerce members, community leaders and guests celebrate our business community at the annual Pasadena Chamber of Commerce Inaugural Gala on Friday, July 8, 2016. The hosted cocktail reception and silent auction begins at 6:00 p.m. at the **Langham Huntington Hotel** in Pasadena. Dinner and the festive program begins at 7:30pm.

This year, the Chamber celebrates the installation of Ishmael Trone of **F & M Business Center, Ideal Youth** and **Unyque Financial Realty** as Chair of the Board for 2016-17. We also install new officers and Board members for the year.

The evening will feature the presentation of scholarships to local students. The Chamber and member

Lewis Roca Rothgerber Christie LLP will each present scholarships to emancipated foster youth who are transferring from **Pasadena City College** to a four-year university. The Pasadena Chamber will also recognize a small member business and a large member business as *Corporate Citizen of the Year*.

Chamber members contribute thousands of dollars worth of valuable and unique services, products and treats for the silent auction. This year, items include travel packages, golf outings, event and sports tickets, dinners, opportunities to explore local attractions and VIP treatment at local wonders.

A highlight of this year's silent auction will be the ultimate Broadway experience: tickets to *Hamilton* at the Richard Rodgers Theatre, airfare and hotel, a private in-theater meet-and-greet and dinner with two cast members before the show. Also available are two premium seats to *UCLA vs. Stanford* with parking, VIP tailgate and game day food courtesy of the **Rose Bowl Stadium**. We also have a gourmet wine basket from **Art Deco Entertainment**, trips to Fiji and Tuscany, a golf tour of Ireland, a 'secret' Santa Barbara wine experience and much more.

Proceeds from the Inaugural Gala support Chamber activities to serve our members and the community.

Corporate tables at the Gala cost \$1750. Individual tickets to the Inaugural Gala cost \$175. Valet parking and a hosted cocktail reception are included.

Gold Sponsors of the Gala are **Kaiser Permanente** and **Wells Fargo**. Silver Sponsors are **Huntington Memorial Hospital, Parsons Corporation** and the **Pasadena Tournament of Roses**.

Anyone wanting information can call the Chamber at (626) 795-3355 or visit the website at www.pasadena-chamber.org to purchase tickets online.

We look forward to seeing you at our annual Inaugural Gala at the Langham.



New members (clockwise, from right) introduced at our Luncheon Alliance in April were Marina Penrose and Marina Voloshin of **Home Care Assistance**, Joseph Huprich and Roger Vega of **Huprich/Vega Attorneys at Law** and Wilbert Kigulu of **A&M Import Export**. We also introduced Gary Howarth of **VaxisHub** and Krystal Salisbury with **Krystal Rose Studio**.



(Clockwise, from right) At the April Breakfast, we met **Deborah Morehead, Marriage and Family Therapist and Relationship Coach**, Jacalyn Hirsty with **California Closets**, Matthew Jones with **WeWork** and Maxine Vo-McKennon with **Home Instead Senior Care**. We also introduced Rebecca Little of **Rebecca Little Photography** and Kevin Cebula, D.D.S. with **Pasadena Orofacial Pain Associates**.



New Member Reception



The Chamber hosted a reception and orientation for new members in the courtyard of our offices. One Veg World, CaterArt Catering and Copenhagen Bakery provided refreshments

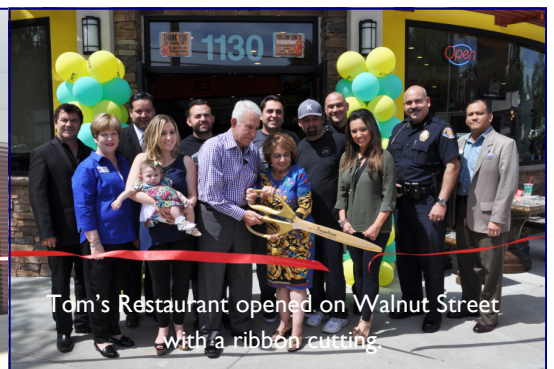
Chamber Member Openings, Celebrations and More



HealthCare Partners opened the Pasadena Comprehensive Center with a ribbon cutting.



Pacific Commerce Bank opened its Pasadena Branch on Green Street.



Tom's Restaurant opened on Walnut Street with a ribbon cutting.

New Members for April, 2016

- A&M Import/Export**, Wilbert Kigulu, (626) 376-3177
- Brandon Forss Construction**, Brandon Forss, (626) 755-0191
- Daemon**, John Scavo, (323) 448-0707
- Green Dot Corporation**, Andrew Moss, (626) 765-2598
- High Street Residential (TCC)**, Jim Andersen, (310) 363-4712
- Infinite Results SEO**, Suzana Roclord, (310) 359-6299
- James H. Howdeshell**, (909) 727-6270
- JWCH Institute Inc.-Wesley Health Centers Andrew Escajeda Clinic**, Daniela Espinoza Rodriguez, (626) 744-6140
- Orbit Event Rentals**, Nicole Guerrero, (562) 696-8875
- Pasadena Orofacial Pain Associates**, Kevin Cebula, DDS, (626) 658-9004
- World Financial Group**, Yervand Arjojan, (818) 254-5999

New Members for May, 2016

- Deborah Morehead-Marriage Family Therapist & Relationship Coach**, (626) 831-4721
- First Foundation**, Monica Dallalzadeh, (626) 993-1330
- Haddad Construction Inc.**, William Gauthier, (626) 797-5151
- Huprich | Vega, Attorneys At Law**, Joseph Huprich, (626) 797-0275
- Los Angeles Sparks**, Jabari Smith, (310)739-0641
- Rebecca Little Photography**, Rebecca Little, (626)676-9295
- Riggins Law, P.C.**, Christa Riggins, (626) 365-1599
- ServiceMaster Restoration Services by HCI**, William Gauthier, (626) 765-9930
- Urban Plates**, German Crespi, (626) 800-4448
- VaxisHub**, Gary Howarth, (626) 219-6962



California Bank and Trust was recognized for five years of Chamber membership

Renewing Members for April, 2016

One to Five Years

Art of Smiles
Assisting Hands Home Care
Banner Bank
Birdi & Associates, Inc.
Calimmune, Inc.
Thomas Jesse Goff
The Hettema Group
Lee & Green, P.C.
Lindsey Manufacturing Company
Ojakian Tennis, Inc.
Onyx Architects, Inc.
Pacific Coast Regional Small Business Development Corp.
The Print Spot
Shriner's Hospitals for Children
Los Angeles
Slater's 50/50
Greg Sylvis General Contractor
John Wells Golf Shop-Brookside

Six to Nine Years

A Car Auto
Art Deco Entertainment
David N. Schultz, Inc.
Fauci Companies/Construction Services

Renewing Members for May, 2016

One to Five Years

Allegra Consulting, Inc.
Alondra Hot Wings
Arcadia Performing Arts Center Foundation
The Bantam Associates, Inc.
Center For New Directions
Del Mar Park, LLC
Freight Right Global Logistics
Heartsent Adoptions Inc.
ix tapa Cantina
Joie
The Kensington Sierra Madre
Lavender & Honey Espresso Bar
Law Offices of Raul M. Montes, A Professional Corporation
Legends Premium Sales/IMG
Maginnis Knechtel & McIntyre, LLP-
Linda Ballesteros
Mimi et Cie, LLC-Private Jewelers
Opus Bank
Pasadena Real Estate-Del Lile
Strategic Marketing Partners
Syntax Builders
TextMarks
TTG Engineers
Twohey's
Tyler Gonzalez Architects, Inc.

Six to Nine Years

All Saints Church
Beacon Media News
Blue Chip FoodSystems, Inc.

Metro Gold Line Foothill Extension Construction Authority
Micro Trends, Inc.
New Image Landscaping, Inc.
Pasadena Gateway Villas
Richard A. McDonald, Esq.
Of Counsel, Carlson & Nicholas LLP
TeamLogic IT of Pasadena
Trammell Crow Company

Ten to Fifteen Years

FountainGlen at Pasadena
International Union of Operating Engineers (IUOE), Local 12
J. McCaleb CPA Firm
Mijares Mexican Restaurant
Pasadena Home Health Care
Robertson's Roasted Almonds
SoCal Colorado Boulevard Self Storage
Stratz & Company
The Hat
Trumark Real Estate Management

Fifteen to Fifty Years

Carousel Custom Floors
Celestino Ristorante Bar

Employed Security Service Center
Foothill Transit
Luther Burbank Savings
Modern Parking, Inc.
Playhouse Plaza-IDS Real Estate Group
Reid Allen
Sierra Autocars, Inc.
SORRISO-Bar Celena
Southern California Edison (SCE)
State Farm Insurance-John Diehl

Ten to Fourteen Years

Amalgamated Bank
Club Champion Gymnastics
Pasadena Federal Credit Union
President Thai Restaurant
TD Ameritrade, Inc.

Fifteen to Fifty Years

Barney's Beanery
BCSP Pasadena Towers Prop, Inc.
Century Rooter Service and Plumbing
City Place
Community Bank-Colorado
Courtyard by Marriott-Old Pasadena
Douglas Auto Body & Paint
Equity Office Properties
Il Fornaio
Jim Konoske Consulting
KPCC/So. California Public Radio
LACERA Gateway Property, Inc.
Linden Optometry, P.C.
Monte Vista Grove Homes

Courtyard by Marriott
Monrovia/Pasadena
Exchange Club of Pasadena
c/o Affinity Associates
Fisher Benefits Resource Group
Getaways Travel
Huntington Medical Research Inst. (HMRI)
Jacob Maarse Florist
Law Offices of Richard A. Moss
Margarita's Mexican Restaurant
Options for Learning
Orswell & Kasman, Inc.
Parsons Corporation
Pink Transfer, Inc.
Plotkin Partners
Quest Financial Services
Saint Francis High School

MORE THAN FIFTY YEARS

The Changstrom Company, 64yrs
George L. Throop Company, 93yrs
Volkswagen Pasadena, 55yrs

Morgan Stanley
Orchard Supply Hardware-Pasadena
Pasadena Foothills Association of Realtors
Pasadena Symphony and POPS
Podley Properties
Rose Bowl Aquatics Center
Salvation Army-Del Mar Blvd.
Thorson Buick / GMC of Pasadena
Tokio Marine Management, Inc.
The UPS Store #3268
Warren Printing & Mailing

More Than Fifty Years

Bickley Printing, 68yrs
Bryan's Cleaners & Laundry Inc., 77yrs
House of Printing, 58yrs
Licher Printing & Mailing, 68yrs
Martin Webelow LLP, 86yrs
Palermo, Barbaro, Chinen & Pitzer, LLP, 68yrs





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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Luncheon Alliance

Ruth Martinez of **The City of Pasadena** sponsors our networking Luncheon Alliance on July 6th at 11:45am.

Lights On Afterschool sponsors the networking lunch on August 3rd.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Breakfast Connection

Thursday, July 14th at 7am, **The City of Pasadena** sponsors our networking *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks Avenue.

On Thursday, August 11th, **Brenda B. Smith** sponsors the breakfast.

Lunch and breakfast are \$25 for members / \$30 for non-members. Those reserving after the Monday deadline pay \$5 more.

Chamber After Hours Social and Mixer

Join us at **Budincich Chiropractic Clinic, Inc.** for our *Chamber After Hours Social and Mixer* at 140 North Hill Street in Pasadena on Thursday, July 21st, 5pm-7pm.

On Thursday, August 18th at 5pm, mix and mingle as **Brookside Golf Club** hosts a *Patio Pow Wow with Pals* at 1133 Rosemont Avenue.

Admission is free for Pasadena Chamber members, \$10 for all others.

SIP-tember: A Celebration of the Cocktail and Taste of Pasadena

Once again, *SIP-tember: A Celebration of the Cocktail* culminates in a grand taste-off at the **Rose Bowl** in Pasadena. Everyone (21 years of age or older) attending the *Taste of Pasadena* that evening will be able to taste the four finalist cocktails and vote for your favorite.

In 2015, more than four hundred people were on hand for the finale of the *SIP-tember Cocktail Bracket Challenge* at the *Taste of Pasadena* at the Rose Bowl.

The SIP-tember cocktail bracket challenge is a six week long competition among Pasadena Chamber of Commerce member restaurants and lounges. Competitors served drinks that were paired against each other in a competition.

Venues offering cocktails for the *2016 SIP-tember Cocktail Bracket Challenge* include:

- a/k/a Bistro
- Alondra Hot Wings
- Bar 1886 at the Raymond
- Bistro 45
- bluRoom at the dusit D2 hotel constance pasadena
- California Pizza Kitchen
- Clearman's Galley (The Boat)
- Madeline Garden Bistro
- Ruth's Chris Steak House
- Pitfire Pizza
- POP Champagne and Dessert Bar
- Tap Room at the Langham
- Ventana's at The Westin Pasadena
- White Horse Lounge

SIP-tember again hosts the informal citywide cocktail part to celebrate the 102nd anniversary of the birth of America's first culinary celebrity - Pasadena's own Julia Child. The Julia Child Citywide Cocktail Party on August 15th takes place in restaurants all over Pasadena, culminating in a citywide happy birthday toast at 7:00pm.

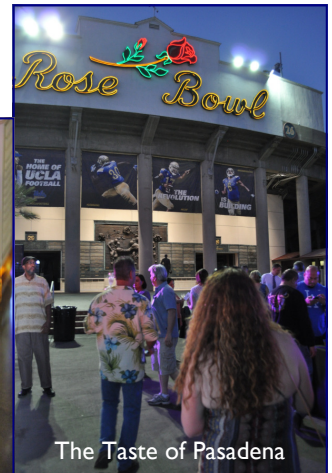
Many of Pasadena's restaurants and lounges take part in the friendly bracket competition. *SIP-tember: A Celebration of the Cocktail* and the *Taste of Pasadena* provide a terrific opportunity for patrons to visit new places, remember old favorites and see the breadth of excellent offerings found in the Pasadena area.

Gold Sponsors of SIP-tember and the Taste of Pasadena are **The City of Pasadena** and **Wells Fargo**. The **Rose Bowl Stadium** generously hosts the Taste of Pasadena on September 21st in the Court of Champions under the iconic Rose Bowl sign. SIP-tember is a Pasadena Restaurant Week event presented by the Pasadena Chamber of Commerce and our restaurant and lounge members.

Advance tickets to the Taste of Pasadena are available for \$30 each at www.pasadena-chamber.org/events/taste-pasadena-and-sip-tember-finale-rose-bowl-september-21-2016. Tickets are \$50 at the door. Only 500 tickets will be sold for the Taste of Pasadena.



Alondra Hot Wings' Appellation



The Taste of Pasadena



at the Rose Bowl