

PASADENA Commerce

May-June, 2016

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 11, NO. 3

President's Message

The Pasadena Chamber hosts many events throughout the year.

Some, such as our monthly networking lunch and breakfast, mixers and Young Professionals events are intended to enhance the opportunity for our members to meet, exchange information and solicit customers and referrals.

Others, such as the annual Inaugural Gala, President's Breakfast and Golf Tournament are opportunities for our larger members, along with small businesses, to support the Chamber and get together for a social, celebratory event.

Still others, such as the Business and Economic Summit hosted by the Chamber in partnership with the **City of Pasadena** with support from **Wells Fargo**, provide information on local industry and the economy in the greater Pasadena area.

The Chamber also presents, often in partnership with member companies, individual events and activities that may be of interest to the membership. The candidate forum being held at **Pasadena City College** is not a fundraiser, but rather affords us an opportunity to inform those members who want an opportunity to hear first-hand from candidates seeking to represent our area on the LA County Board of Supervisors.

Some of our events, such as the *Taste of Pasadena* at the **Rose Bowl** are fun events for the general public and our members, that also highlight and promote our members, in this case our local restaurants and caterers.

In providing a broad range of events and activities that serve a variety of our constituent companies and individuals in varying ways, we hope to provide interesting, entertaining and beneficial activities to potentially serve each and every Pasadena Chamber member.

The Chamber is very fortunate to have significant sponsor support for our events so that costs to members can be held to a minimum. We are very grateful to **Wells Fargo** and the **City of Pasadena** who support us at the Chairman's Circle Gold Level. Others, such as **Corporate Center Pasadena**, **Huntington Hospital**, **IUOE-Local 12**, **Kaiser Permanente**, **Pacific Commerce Bank** and **Parsons** support a number of events throughout the year.

Inaugural Gala July 8th at the Langham Huntington Hotel

Pasadena Chamber of Commerce members, community leaders and guests celebrate our business community at the annual Pasadena Chamber of Commerce Inaugural Gala on Friday, July 8, 2016. The hosted cocktail reception and silent auction begins at 6:00 p.m. at the **Langham Huntington Hotel** in Pasadena. Dinner and the festive program begins at 7:30pm.



Yroman's Joel Sheldon accepts the large business Corporate Citizen award.

This year, the Chamber celebrates the installation of Ishmael Trone of **F & M Business Center** and **Ideal Youth** as Chair of the Board for 2016-17. We also install new officers and Board members for the year.

The evening will feature the presentation of scholarships to local students. Scholarships are awarded to emancipated foster youth who are transferring from **Pasadena City College** to a four-year university. The Pasadena Chamber will recognize a small member business and a large member business as *Corporate Citizen of the Year*.



The Chamber Executive Committee.

Chamber members contribute thousands of dollars worth of valuable and unique services, products and treats for the silent auction. This year, items include travel packages, golf outings, event and sports tickets, dinners, opportunities to explore local attractions and VIP treatment at local wonders. Proceeds support Chamber activities.



Century Rooter was awarded the Corporate Citizen for small business.



Congresswoman Judy Chu with 2015-16 Chair Tom Daly.

Corporate tables cost \$1750. Individual tickets to the Inaugural

Gala cost \$175. Valet parking and a hosted cocktail reception are included.

Sponsorship opportunities are available at the \$5,000 and \$2,500 levels. Each includes recognitions, advertising placement and more. Anyone wanting information can call the Chamber at (626) 795-3355 or visit the website at www.pasadena-chamber.org to purchase tickets online.

Pasadena Chamber Hosts Candidate Forum May 12th with League of Women Voters and PCC

The Pasadena Chamber joins the League of Women Voters-Pasadena Area and **Pasadena City College** in hosting a candidate forum for those seeking election to the 5th District seat on the Los Angeles County Board of Supervisors. The forum takes place in Creveling Lounge at Pasadena City College on Thursday, May 12th at 7pm. There is no charge to attend the forum. Creveling Lounge is located near the northwest corner of the PCC campus which is located at 1570 East Colorado Boulevard (near Hill and Colorado). Parking is \$2 in the surface and student lots.

Candidates Kathryn Barger, Elan Carr, Mitchell Englander, Robert Huff, Raj Kahlon, Billy Malone, Ara Najarian and Darrell Park have all confirmed their attendance. The election to succeed longtime Supervisor Mike Antonovich is on June 7th.

The forum will follow the protocols established at previous Chamber and League sponsored political events. Each candidate will be able to make a brief introduction. Then questions will be asked of the candidates. Each will be able to respond to every question. Questions from audience members will also be asked of each candidate. This is a chance for candidates to explain their positions on many issues facing Los Angeles County.

The Chamber and the League are planning to host a forum for candidates for the State Senate seat being vacated by Carol Liu in advance of the general election in November.



New members (from left) introduced at our Luncheon Alliance in March were Celestin Hariton with **Hariton Engineering, Inc.**, Doug Colliflower, a realtor with **Dilbeck Real Estate**, Jonathan Levy with **Zero Waste Supply Chain Consultants** and Shaz Umer with **Lyft** rideshare service.



(From left) At the March Connection Breakfast, we met Shirley Bennett with **Altadena Recovery Center**. Jon Reyes of **SportClips Haircuts** was introduced at April's breakfast, along with Charles (Chuck) Fields of **Judson International School** and Yervand Arjoyan of **World Financial Group**.



(From left) At the April Luncheon Alliance, we met Rebecca Grosch, Randy Taylor and Ilana Youngheim of **Best Seller Publishing**. We also introduced new members Michael Seel of **Boston Court Performing Arts Center** and Suzana Roclord of **Infinite Results SEO**.

New Members for February, 2016

- Applied Learning Science**, Thomas Cohenno, (626) 864-3093
- Best Seller Publishing**, Rebecca Grosch, (626) 765-9750
- Copenhagen Pastry**, Karen Hansen, (818) 434-1453
- Dilbeck Real Estate-Doug Colliflower**, (626) 524-4158
- Foundation for Living Beauty**, Nancy Davidson, Executive Director, (888) 501-0777
- Hariton Engineering Inc.**, Celestin Hariton, (626) 449-4223
- Judson International School**, Charles Fields, Vice Principal, (626) 398-2476
- Lyft**, Shaz Umer, (714)715-5282
- Masbuild, Inc.**, Lynnelle Bryant, (626) 792-2555
- MyLife Recovery Centers, Inc.**, Luz Alejandre, (818)7 36-5836
- Pasadena Antique Mall**, Suzanne Vecchio Baumgartner, (626)304-9886

New Members for March, 2016

- Eco Auto Care Park and Wash**, George Aguayo, (626) 789-0209
- Home Care Assistance**, Marina Voloshin, MSW, (626) 696-9613
- Michael Bowman**, (818) 849-0770
- Pacific Commerce Bank**, Valerie Prince, (626) 714-3232
- Pacific Crest Youth Arts Organization**, Stuart Pompel, (714) 785-9904
- Tom's Famous Family Restaurant**, Peter Valaskantjjs, (626) 577-7717
- Tutu School Pasadena**, Clarlene Rawson, (626) 657-8889



Member Services Manager Kelly Shearer presented Marc Schroeder of LA Financial Credit Union with a certificate for 10 years of Chamber membership.

Chamber Member Openings, Celebrations and More



Stonefire Grill was recognized for 10 years of Chamber Membership.



Eco Park and Wash celebrated their Chamber membership with a ribbon cutting ceremony.



Express Employment Professionals were recognized for 10 years of Chamber membership.

Renewing Members for February, 2016

One to Five Years

Café Bizou
 California Bank & Trust
 Chamber Marketing Partners, Inc.
 Domino's Pizza
 Fong Aquino, LLP
 Foothill Communications
 Morales Holistic Health Center
 Pasadena Sandwich Company
 RE/MAX Premier Properties
 Studio 33 Design
 Trusted Choice Agents of Burbank,
 Glendale, Pasadena
 Westmoreland Academy/Institute for the
 Redesign of Learning

Six to Nine Years

Health Advantage Physical Medicine
 Magnolia House
 Pasadena Business Park
 Secure Transportation

Ten to Fourteen Years

US Bank
 Valley Vista Services
Fifteen to Fifty Years
 Café Santorini
 Eden Garden Bar & Grill
 El Cholo Restaurant
 J L Moseley Company, Inc.
 KAP Promotions
 Kidspace Children's Museum
 Kinometrics, Inc.
 Orchard Supply Hardware-Pasadena
 Ossman Project Management Consulting
 Pasadena Advertising
 Pasadena Museum of History
 Rosemary Children's Services
 Santa Anita Park (L.A. Turf Club)
 Sheraton Pasadena Hotel

More Than Fifty Years

Huntington Memorial Hospital, 89yrs
 Langham Huntington, Pasadena, 96yrs



The Chamber organized an informative lunch for prospective intern host companies at Brookside Golf Club.



Elizabeth Dever talked about the benefits Ronald McDonald House received as an intern host company last summer.

Renewing Members for March, 2016

One to Five Years

Armed Exterminators
 Diamond Environmental Services
 Door of Hope
 Economou Law Group, Inc.
 Gooden Center
 Nail Lounge
 Pasadena Laundry
 Pasadena Media
 Pete Whan & Associates Inc.-
 Keller Williams Realty
 Simply Cupcakes of Pasadena
 Sklar Kirsh LLP
 Sport Clips
 Stonefire Grill
 TitleMax

Six to Nine Years

Chefs Center of California
 CIBA Property Management Inc.
 Colombo's Italian Steakhouse
 & Jazz Club

Ground Level Consulting
 Holmes Powersports
 Pasadena Language Center
 Retirement Benefits Consulting
 Rodeway Inn & Suites
 YWCA Pasadena-Foothill Valley

Ten to Fourteen Years

A Noise Within
 Acura of Glendale
 Boston Court Performing Arts Center
 Foothill Unity Center
 Huntington-Hill Breast Center

Fifteen to Fifty Years

Altadena Town and Country Club
 American Red Cross-San Gabriel
 Pomona Valley
 AnKara Designs
 Brookside Golf Club
 CALSTART
 Chevron Car Wash

CityCenter Co.
 Comfort Inn-Pasadena
 Corporate Center Pasadena
 Flintridge Center
 John Hancock Financial Network
 Law Office of Felix W. Loya
 Pasadena Playhouse
 Pasadena Weekly
 Temo A. Arjani & Co., LLP
 Toyota of Pasadena
 University of Phoenix
 Win-Win Workplace Solutions

More Than Fifty Years

California Institute of Technology, 69yrs
 California Linen Services, 51yrs
 Hahn & Hahn LLP, 92yrs
 Symes Cadillac, 67yrs

Chamber Member Openings and Celebrations



The Chamber hosted a New Member Reception and Orientation at our offices.



New members learned how to take the most of Chamber membership and opportunities for involvement.



CaterArt, One Veg World and Copenhagen Pastery provided food to new members.



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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Luncheon Alliance

Merlin Froyd of **Thorson Buick GMC of Pasadena** sponsors our networking Luncheon Alliance on Wednesday, May 4th at 11:45am.

Justin Tsui of **TeamLogic IT** sponsors the networking lunch on June 1st.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Breakfast Connection

Thursday, May 12th at 7am, Ryan Widick of **WeWork** sponsors our networking *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks Avenue.

On Thursday, June 9th, **Thorson Buick GMC of Pasadena** sponsors the breakfast.

Price for the lunch and breakfast are \$25 for members and \$30 for non-members. Those reserving after the Monday deadline pay \$5 more.

Chamber After Hours Social and Mixer

Enjoy *Fiesta with Friends* at **Cabrera's Mexican Cuisine** for our *Chamber After Hours Social and Mixer* at 655 North Lake Avenue in Pasadena on Thursday, May 19th, 5pm-7pm.

On Thursday, June 16th, enjoy *Networking at Night* with **Rosemary Children's Services** at the Shakespeare Club, 171 South Grand Ave.

Admission is free for Pasadena Chamber members, \$10 for all others.

Host an Intern This Summer

Again in 2016, the Pasadena Chamber is partnering with the College and Career Academies office at Pasadena Unified School District to help PUSD career academies connect with relevant businesses.

The Chamber is working with the Health Careers and Culinary Arts and Hospitality Academies at Blair; the Law and Public Service Academy at Pasadena High School and the Business and Entrepreneurship Academy and Engineering and Environmental Science academies at Muir.

This semester, we are actively seeking those in health professions, the hospitality industry and engineering fields to host students for summer internships. We are looking for internship opportunities this summer in restaurants and hotels, with health care providers, veterinarians, chiropractors, children's service providers, senior care facilities, construction management firms, lawyers, engineering firms and more. If you have an opening, the Chamber can find an intern for you.

The Chamber is providing training and oversight for interns. Our staff, along with business partners will screen, interview and select participants. Those selected will be required to complete train that includes dress and behavior, ethics, time management and more. Before we place an intern, we will be confident the student will be an asset to the host company.

This school year, the Chamber, through our Workforce Development Manager Amy Foell, has facilitated speakers in classrooms, found job shadow opportunities, mentors and internships for qualified high school students. Amy also has recruited business partners for advisory boards, industry-specific classroom presentations and collaborates with teachers to better understand their curriculum and how the Chamber can best support the students in the classroom and beyond.

If you or your company is interested hosting an intern this summer, please email amy@pasadena-chamber.org or call 626-795-3355.

Chamber Golf Tournament Draws Civic and Business Leaders to Brookside for an Afternoon of Fun

The annual spring Pasadena Chamber of Commerce Golf Tournament drew 90 golfers to **Brookside Golf Club** for an afternoon on the links. It was a beautiful day as Chamber members, civic leaders and friends teed off for 18 holes of friendly competition.

Golfers were treated to a BBQ lunch prior to the tournament. On course food was provided by **One Veg World** and **Rodney's Ribs**.

First place in the tournament, with a score of 57, was won by the **Honda of Pasadena** team which consisted of Jeff Christoffel, Mark Butnuh, Corey Nakatani and Jim Rankin. Second place were Michael McCarroll, Michael Schell, Mark Schroeder and J. Scavo with a score of 62. Third place went to Mike Forrester, Erica Garcia, Vanessa Gonzalez and Jonathan Jackowski, the **Rose Bowl Premium Seating** team, who scored 63 in the best ball tournament.

Jim Rankin won the putting contest. Brian Costa won longest drive among the men and Laura Kennedy won longest drive among women competitors. Closest to the pin were George Falardeau and Patty Waggoner. The red ball contest was won by Jeff Christoffel, Mark Butnuh, Corey Nakatani and Jim Rankin.

Thanks to Gold Sponsor **Corporate Center Pasadena** and Silver Sponsors **IUOE-Local 12, Pacific Commerce Bank** and **Parsons Corporation** for supporting the Chamber's annual Golf Tournament.



The Honda of Pasadena team won our 2016 golf tournament.



It was a near-perfect day for golf at Brookside for the Chamber's annual golf tournament.