

PASADENA Commerce

March-April, 2015

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 10, NO. 1

President's Message

I am very excited that the Pasadena Chamber of Commerce is partnering with the College and Career Pathways office at Pasadena Unified School District to help three career academies connect with relevant businesses.

The Chamber is working with the Health Careers and Culinary Arts and Hospitality Academies at Blair High School and the Law and Public Service Academy at Pasadena High School. We meet weekly with teachers to better understand their curriculum and how we can best support the students in the classroom and beyond.

This semester, we are actively seeking those in health professions, including alternative medicine, chiropractors, MDs and veterinarians to host students for career exploration/job shadowing. If you are a hotel or motel manager, chef, restaurant manager, kitchen worker or server, the Culinary Arts and Hospitality Academy would appreciate an hour of your time to talk about your career with their students. Do you work in law or support the legal profession? Can you take time to talk with students about your business, career and opportunities in your profession? We can connect you with opportunities to enrich local students' career interests.

We are actively seeking internship opportunities for this summer in restaurants, hotels, health care providers, veterinarians, lawyers and more.

The Chamber is partnering with Ideal Youth to provide training and oversight for interns. Our staff, along with Ideal Youth, will screen, interview and select participants. Those selected be required to complete a training program that includes dress and behavior, ethics, taxes, money management and more. Before we send an intern to a host company, we will be confident that student will be an asset to the host company.

We are also working to secure funding for stipends for our interns.

If you or your company is interested helping, please email paul@pasadena-chamber.org or call 626-795-3355.

Pasadena Chamber Golf Tournament April 3rd at Brookside

Join the Pasadena Chamber for our annual Golf Tournament on Friday, April 3, 2015 at **Brookside Golf Club**. Golfers of all abilities are welcome. The Tournament can only accommodate 144 golfers, so register early to ensure a place. We host a raffle, sell mulligan packages and add special nuances to play, so the tournament is fun for everyone.

The tournament begins at 12 noon with a shotgun start. Individual golf package includes golf, cart, gifts, on-course snacks, contests, a hosted cocktail reception and awards. Sign up as a single, two, three or foursome. Cost for individual golfers is \$150; foursomes are \$600. Those who want to attend the cocktail reception and award ceremony pay \$50.

Corporate Center Pasadena and Trusted Choice Agents of Burbank, Glendale and Pasadena are Gold Sponsors of the 2015 Pasadena Chamber of Commerce Golf Tournament.

International Union of Operating Engineers, Local 12, Bank of Manhattan, Parsons and Pasadena Highlands are a Silver Sponsors of the Tournament. **Symes Cadillac** donates a 2015 Cadillac ATS for any golfer who gets a hole-in-one on the designated hole. Chamber members donate raffle prizes and give-away items. Raffle prizes include an iPad mini and a flat screen TV.

Sponsorship opportunities are still available. For \$2500, Gold Sponsors receive signage recognition, two foursomes, the cocktail reception, two tee signs, a 'thank you' award and recognition in event publicity and materials. Silver Sponsorships are available for \$1500. This includes one foursome, the reception, a tee sign and recognition. Tee signs can be sponsored for \$100 each. Other opportunities are available, as well.

To play in or sponsor the tournament call the Chamber at 626-795-3355 or email leanne@pasadena-chamber.org. Register online at www.pasadena-chamber.org/forms/pasadena-chamber-commerce-spring-golf-tournament.



Pasadena Business Community Honors retiring Pasadena Mayor Bill Bogaard at University Club April 23rd

The Pasadena Chamber of Commerce is hosting a lunch to honor retiring Pasadena Mayor Bill Bogaard at the University Club on Thursday, April 23, 2015, from 12noon to 1:30. Cost to attend is \$40 per person. Join us to salute Mayor Bogaard as he nears retirement after 16 years serving Pasadena.

Bill Bogaard was first elected mayor of Pasadena in 1999. Since then, he has served with distinction, grace, thoughtfulness and dignity. Mayor Bogaard has presided over the City Council meetings as the City faced difficult and complex issues. Under his leadership, the City expanded our Convention Center, modernized and updated the Rose Bowl, seismically secured and restored Pasadena City Hall and supported the Gold Line.

Mayor Bogaard has been a good friend to our local business community. He has assisted with recruitment and retention efforts and put energy behind formation of Innovate Pasadena and the Bioscience Collaborative. For the Chamber, he has presented out Corporate Citizen awards at our Inaugural Gala each year, attended ribbon cuttings and other member celebrations and has been an active listener to our concerns on a wide variety of issues.

Join the Pasadena Chamber as we celebrate 16 years of service to the City and our business community on April 23rd. For more information or to RSVP call the Chamber office a 626-795-3355. You can also RSVP and pay online at www.pasadena-chamber.org/forms/mayorbogaardlunch.



New members (below, from left) introduced at our *Luncheon Alliance* in February were Martin Mesa with **Rate One Financial, Inc.** We also met new member **Evelyn Massey**. At the *Connection Breakfast* networking event in February, we met John Naccarato of **Papa Nacca's Jerky** and Ingrid Kuo who recently opened **Nothing Bundt Cakes** on South Lake Avenue.



New members (below, from left) introduced at our *Connection Breakfast* in January represent Parfaire Aesthetic Medicine. At our December Luncheon Alliance we met Sister Pia and Sister Rita Therese from Little Flower Educational Child Care.



New Members for December, 2014

- Del Frisco's Grille**, Grant Adair, (626)765-9913
- Light Bringer Project**, Patricia Hurley, (626)590-1134
- Nothing Bundt Cakes**, Ingrid Kuo, (917) 774-5382
- REACH Wellness & Recovery**, Dr. Alix Nassiri, D.O., (616)460-8710
- Vogel Innovations LLC**, Jonathan Vogel, (310)795-0748

New Members for January, 2015

- Allegra Consulting Inc.**, Suzanne Madison, (626)405-4848
- Diamond Environmental Services**, Kelly Decker, (760)290-3310
- Eden Burger Bar**, Erik Khojayan, (818)552-2212
- Evelyn Howell Massey**, (424) 249-0076
- Keck Medical Center of USC, University of Southern California**, Marco Garcia, (626) 696-2186
- Kids & Teens Medical Group**, Janesri De Silva, MD, FAAP, (626) 795-8811
- Parfaire Medical Aesthetics**, (310) 770-1007
- Pasadena Lumber & Supplies**, Thipaporn "Teresa" Chandradibya, (626) 797-2220
- Rate One Financial Inc.**, Martin Mesa, (818) 284-6480
- Thomas Jesse Goff**, (213) 880-1116
- TitleMax**, Rufino Lorenzo, (626)844-7141

Pasadena Chamber Member Celebrations



Member Services Manager Kelly Shearer presented a certificate recognizing Barbara Rocha and Associates for 10 years of Chamber membership.



Volunteers from AT&T presented a donation check to Ronald McDonald House Pasadena just before the holidays.



Pasadena Conservatory of Music celebrated the opening of Barrett Hall with a ribbon cutting ceremony.



Guests at the Chamber Holiday Party in December enjoyed food donated by many local restaurants and caterers, including (from left) Castle Catering, Chelfelle, California Pizza Kitchen and La Grande Orange.

Renewing Members for December 2014

One to Five Years

ArcLight Cinemas
 Atelier Femme
 Beyond the Olive
 Brenda B. Smith, L.Ac.
 Central Park Restaurant
 CSI Fullmer
 Fairplex-Home of the L.A. County Fair
 Gooden Center
 Journey House, Inc.
 Mamma's Brick Oven Pizza & Pasta
 Mercado Insurance Services
 Novotny's Antiques and Estate
 Sale Services
 Roy's Restaurant
 San Gabriel Valley Consortium
 on Homelessness
 So Cal Pool Company
 SoozEvents!
 Ten Thousand Villages of Pasadena
 Which Wich Superior Sandwiches

Six to Nine Years

Express Employment Professionals
 Eye Care for Animals
 Huntington Marketing
 & Public Relations
 J. McCaleb CPA Firm
 Small Business Networking Group, Inc.
 dba Professional Referral Organization
 (PRO)
 Wells Fargo Bank

Ten to Fourteen Years

Attention To Detail
 Calamigos at L.A. Equestrian Center
 Easy Parking Service LLC
 El Cholo Restaurant
 The Fair Oaks by Regency Park
 Protravel International

Fifteen to Fifty Years

Business Networking Alliance/BizNet
 Comfort Inn-Pasadena
 Courtyard by Marriott-Monrovia/
 Pasadena

Fedde Furniture Co.
 First Lutheran Church
 Gerrish Swim & Tennis Club
 Hilton Pasadena
 Holiday Inn Express Hotel & Suites
 Huntington Library, Art Collections
 & Botanical Gardens
 J L Moseley Company, Inc.
 J. Robin & Associates Graphic Design
 J's Maintenance Service, Inc.
 Kaiser Permanente-Walnut Center
 Malmberg & Associates
 Oak Tree Inn
 Ossman Project Management Consulting
 Pasadena Enterprise Center
 Pasadena Meadows
 The Rule Group, an Integro Company

More Than Fifty Years

Anderson Business Technology, 96yrs.
 Crowell, Weedon & Co., 62yrs.
 Huntington Memorial Hospital, 87yrs.

Renewing Members for January, 2015

One to Five Years

Americana at Brand
 Arcade Lane Compounding Pharmacy
 Bank of America Home Loans
 Dave & Buster's
 Diverse Strategies for Organizing Inc.
 Economou Law Group Inc.
 Fair Oaks Laundry
 Figari Law Firm, The
 Friends in Deed
 L.A. Zoo/GLAZA
 Major Dave's Chicken
 Meg Middleman-Century 21 Masters
 Pasadena Sandwich Company
 POP Champagne & Dessert Bar

R & D Backhoe
 Roy Fisher, Real Estate Broker
 Walnut Plaza LTD, The

Six to Nine Years

D'Veal Family and Youth Services
 Ground Level Consulting
 Halftime Cuts
 Health Advantage, Health & Wellness
 Center
 John Blanchard Company Inc. & JBC
 Protective Services
 Vertical Wine Bistro

Ten to Fourteen Years

TD Ameritrade Inc.

Fifteen to Fifty Years

Allen Avenue Self Storage
 Charter Business
 El Portal Restaurant
 Getaways Travel
 Kathleen's Restaurant
 Kinometrics Inc.
 Pasadena Advertising
 Pasadena City College
 Rusnak/Pasadena
 Sheraton Pasadena Hotel

Over Fifty Years

Hahn & Hahn LLP, 91yrs.



Volunteers from AT&T presented a donation check to Ronald McDonald House



Tyler Gonzalez Architects celebrated moving to new offices with a ribbon cutting ceremony and reception.



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**PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
 WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE
 FOR OUR MEMBERSHIP.**

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STAFF

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Luncheon Alliance

Sarah Campbell of **Total HR** sponsors the networking lunch Wednesday, March 4th, 11:45am.

Fire Family Foundation's Robin McCarthy sponsors our networking lunch on Wednesday, April 1st at 11:45am.

The Luncheon Alliance is now at **Brookside Golf Club** at 1133 N. Rosemont Avenue, Pasadena, starting at 11:45am

Breakfast Connection

On Thursday, March 12th at 7am, **Peggy Kelly** presents **Timeless Celebrations** sponsoring of our *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks.

On Thursday, April 9th, 7am, **Professional Child Development Associates** sponsors the *Connection Breakfast*.

Price is \$25 for members and \$30 for non-members.

Chamber After Hours Social and Mixer

Enjoy *Conversation Among the Cars* when **Thorson Buick & GMC of Pasadena** hosts our *Chamber After Hours Social and Mixer*. Join us at 3456 East Colorado on Thursday, March 19th from 5pm-7pm.

On Thursday, April 16th, you are invited to enjoy *Blossoms in the Spring* as **Joan's Candles and Home Decor** partners with **WOW! Productions** to host the April mixer at **Castle Catering** at 50 E. Green Street at 5pm.
 Free admission for members, \$10 for others.

ACCESS: Opportunity Procurement Forum March 11th at Pasadena City College Creveling Lounge

The Pasadena Chamber of Commerce is hosting a procurement event and discussion for our large and small business members who may want to do business together. *ACCESS: Opportunity* is on March 11th at 3:30 pm in the **Pasadena City College Creveling Lounge** on the main campus at 1570 East Colorado Boulevard in Pasadena. Representatives of large Chamber member companies will discuss how local small businesses can provide products and services to those large customers.

ACCESS: Opportunity is free to Pasadena Chamber members. Parking is \$2 in the lots at PCC. Please RSVP by emailing info@pasadena-chamber.org or calling 626-795-3355. Space is limited, to RSVP right away.

The *ACCESS: Opportunity Procurement Forum* will include a panel discussion featuring procurement officers from **Pasadena Unified School District, Jet Propulsion Laboratory and Caltech**.

Representatives of **Art Center College of Design, Pasadena City College, Huntington Hospital and Parsons** will be among those available to meet one-on-one with prospective vendors.



Huntington Hospital solicited local vendors at the 2014 Procurement Forum.

Travel With the Chamber-Cruise the Danube, Experience Scenic Ireland, Visit the South Pacific and Australia: Entertaining Informational Meetings Coming Up

Cruise the Danube with Jet Vacations aboard a 5-star luxury riverboat from Budapest to Nuremberg from October 20 to October 28, 2015. The price of \$3,699 per person includes airfare from Los Angeles, transfers to your luxury cruiser, meals, drinks and more. See Bratislava, Vienna and more as you enjoy the food, people and sights of Europe's most storied and beautiful river. Join us for an informational (and fun) presentation on the trip in the Game Room on the 5th floor at **Villa Gardens**, 842 East Villa Street in Pasadena. Park in the adjacent lot to the west of Villa Gardens.

Enjoy Australia and the South Seas from November 2 to November 14, 2015, for \$4,349 double occupancy. See the Great barrier Reef, Sydney and the Sydney Opera House, Cairns and more before you depart for Fiji and paradise. Cost includes round trip airfare, hotels, tour and destination fees, meals.

Experience an exciting tour of Scenic Ireland. Depart October 27th for the Emerald Isle and enjoy six nights at Adare Villas, with breakfast. Enjoy dinner one night at Bunratty Castle. See the Cliffs of Moher, Kilkenny Castle and the Rock of Cashel as you enjoy the beauty and history of Ireland. Sign up before April 1st and pay only \$2649 per person, including round trip airfare, airport transfers and hotel. Excursions to Galway and Dingle Peninsula are available for an additional fee. Join us for a fun and informational presentation on the Ireland trip on March 18th at 5:30 in the Game Room at Villa Gardens at 842 East Villa Street in Pasadena. Park in the adjacent lot.

For information or a tour brochure, call the Chamber office at 626-795-3355 or email leanne@pasadena-chamber.org.

