

PASADENA Commerce

January-February, 2016

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 11, NO. 1

President's Message

2015 was a landmark year for the Pasadena Chamber of Commerce. Last year we bought a little building on Mentor Avenue in a bankruptcy sale. Early in 2015, we renovated and built the space out to suit our needs. We moved in at the end of April. We are very grateful to **PARC, DC, Inc.**, the Chamber member who was responsible for seeing that the project came in on time, on budget, and looks terrific.

The new space is a terrific storefront location in downtown Pasadena. The space is unique and optimal to meet the needs of the Chamber going forward.

Most exciting is our partnership with the **Pasadena Unified School District** to support work-based learning in our local public high schools. Through a grant with the school district, we were able to hire Amy Foell, our workforce development manager at the end of April. This past summer, the Chamber was able to place nearly 50 interns with Chamber member companies for meaningful work opportunities. Since the beginning of the school year, the Chamber has worked with teaching staff and administrators to enhance the experience of students in our high schools with classroom speakers, job shadow opportunities and internships.

We also engaged in planning and assisting with work-based learning curriculum in the Law and Public Service Academy at PHS and at the Culinary and Hospitality Art and Health Careers Academies at Blair High School as well as assisting with the Engineering and Environmental Science and Business and Entrepreneurship Academies at Muir High School.

In 2016, the Chamber will be putting more energy into working with PUSD, including expanding our financial literacy program for 6th graders.

We will also revitalize our lunchtime workshop program, that will be hosted at the Ice House. We will bring programs on business and financial planning, marketing and advertising and more beginning January 28, 2016.

Pasadena Chamber Partners with Jet Propulsion Laboratory and City of Pasadena for Procurement Forum March 1st

The Pasadena Chamber of Commerce joins **Jet Propulsion Laboratory** and the **City of Pasadena** to present a procurement forum for small businesses at the Pasadena Convention Center on March 1, 2016 from 7am to 12noon. The 2016 procurement forum is intended to introduce small businesses to contractors, city department and large companies that want to do business with them.

The event is free and open to all local small business owners, operators and managers. Contractors working with JPL on a variety of projects, departments of the City of Pasadena and large member companies of the Pasadena Chamber will be on hand to meet with small businesses and explain what they procure locally and how to do business.

In the past, the Chamber has organized the event with our large member companies. Pasadena Chamber members attending previously include **Art Center College of Design, Pasadena Unified School District, Huntington Hospital, City of Pasadena, Parsons Corporation, JPL, Caltech, Pasadena City College** and others.

This year, thanks to our partnership with JPL and the City of Pasadena, the event will include city departments as well as procurement officers. Also, JPL has invited its contractors to take part, including Raytheon, Lockheed Martin and others.

The program begins with brief opening remarks, then large companies will be meeting with interested small businesses. In the past, Chamber member plumbing, printing and electrical supply companies have received contracts with large businesses as a result. There is no cost to attend the 2016 Procurement Forum.



Interested in Hosting a Student Intern? Chamber Informational Lunch for Potential Business Partners February 18th

The Pasadena Chamber of Commerce with **Pasadena Mayor Terry Tornek** and **Pasadena Unified School District Superintendent Brian McDonald** host a lunch for companies interested in hosting a student intern during the summer of 2016. Lunch, hosted by the Chamber, will be on Thursday, February 18, 2016, at 1pm.

The Chamber is supporting academies at Pasadena High School, Blair High School and Muir High School. We are placing student interns during the summer in a variety of career paths. Academy students are required, as part of their academic program, to fulfill work-based learning hours, including internships. Each is interviewed and trained through the Chamber, so each is prepared to contribute positively to your company. Host companies also interview prospective interns to ensure a proper fit and productive experience for the company and intern.

Host companies are not required to pay the interns, though we do hope to provide a stipend to each. That money will be raised through donations, including from host companies as appropriate.

Studies show that students who have work-based learning opportunities in high school show higher success rates in college and the workplace. Your company can positively impact the future of students in local College and Career Academies.

Please plan to attend this hosted lunch to learn about internship opportunities and the value to your business of hosting interns. Hear first-hand from business owners who hosted interns in 2015. Find out how you can support the Chamber in our efforts to provide work-based learning opportunities for 11th grade students in the PUSD.

Not all members can host interns. To see if your company can host a student, and to RSVP to attend this informational lunch as a guest of the Pasadena Chamber, please email amy@pasadena-chamber.org.

New members (below, from left) introduced at our Luncheon Alliance in November were Abigail Kim and Sophia Lee with **C2 Education Center Pasadena**, Kevin DeSouza with **Crankshaft Studio, Inc.** and Robin Holmes with **Gifts of Peace Home Pet Euthanasia**.



(Bottom, from left) At Connection Breakfast in October, we met Doobie Shemer with **Dial My App**. We also recognize member anniversaries: Kathleen Corcoran of **Corcoran Bookkeeping and Tax Service** (25 years), Patsy Morris with **KAP Promotions** (15 years) and Irene Jimenez of **Servpro Arcadia and Pasadena North** (5 years).



(Bottom, from left) At the Breakfast Connection in December, we met James Garcia and Barbie Oyama of **Rose Hills Memorial Park and Mortuary** and Hongik Cheong with **Body & Brain Yoga and Tai Chi Pasadena**. At December's networking lunch, we met Kyle Nakano of **Ameriprise Financial**. Dr. Bud and Budincich **Chiropractic Clinic** were recognized for 30 years of Chamber membership at his company's anniversary celebration.



Chamber Member openings, celebrations and more



Lee and Green, P.C. celebrated their new law practice with a ribbon cutting.



Mayor Terry Tornek helped EastWest Bank celebrate joining the Chamber.



Paul Mitchell School opened in Pasadena.

New Members for October, 2015

Ameriprise Financial, Kyle Nakano, (626) 799-2237
BC Design Haus, Bernadette Capulong, (310) 684-2602
Betsega Abdella, (626) 408-4663
B-One Construction Co., Inc., Bob Oundjian, (818) 842-3069
Crankshaft Studio Inc., Kevin DeSouza, (626)497-3227
Culinart Catering, Amir Mail, (310) 270-6693
G. F. Bunting & Co., Ralph Frammolino, (213)800-2445
Gifts of Peace Home Pet Euthanasia, Robin Holmes, (626) 791-0416
Innovate Pasadena, Beth Kuchar, (626) 793-9980
M8trix Communications, David Browning, (626) 660-0244 x 104
P.R. Pernecky MGMT. CORP.-McDonald's Restaurants, Paul Pernecky, (626) 744-1188

New Members for November, 2015

Alisa Ann Ruch Burn Foundation, Jennifer Radics-Johnson (818)848-0223
Children's Hospital Los Angeles, Ashley Walker, (323)356-9718
Global Master International Group Inc., Esther Lee, (626)535-0961
Greenberg Orthodontics & Greenberg Sleep Therapy, Dr. Vickie Greenberg, (626) 798-7645
Power Trip Rentals, Rick Meier, (562) 606-2727
Stark Spirits Distillery, Gregory Stark, (818) 635-4729



C2 Education Center Pasadena opened on South Lake Avenue.

Renewing Members for October, 2015

One to Five Years

Achieve S.M.A.R.T. Goals
 Audio Element
 Burns & McDonnell Engineering Co., Inc.
 Chick-fil-A
 dusitD2 hotel constance pasadena
 Eagle Star Security
 Edgewood Realty Partners, LLC
 Fox Junk Removal
 Hillcrest Retirement Community
 Hywood International Co., LLC
 In Wine Inc./Old Oak Cellars
 Meg Middleman-Century 21 Masters
 OneUnited Bank
 Pasadena Tour Company
 Regus-Colorado Boulevard
 Roy's Restaurant
 Sierra Chrysler, Dodge, Jeep, Ram
 Silverlake Collision Center
 Simply Cupcakes of Pasadena
 SoozEvents!
 Sotomayor Law
 Town & Country Event Rentals

Six to Nine Years

Century 21 Golden Realty-Aida Dimejian
 Elizabeth House
 Fitzgerald & Green, Attorneys at Law
 H & R Block-Raymond Ng
 Journey House Inc.
 Raymond Restaurant
 Redstone Commercial Real Estate
 Ruth's Chris Steak House
 Sorell Law Group
 SORRISO-Bar Celona
 W J Bradley Mortgage Capital, LLC

Ten to Fourteen

All India Café
 Calamigos at L.A. Equestrian Center
 Guidance Software Inc.
 Habitat for Humanity-San Gabriel Valley
 HealthCare Partners
 Old Fashioned Kettle Korn Co.
 Pacific Harps

Fifteen to Fifty Years

AbilityFirst
 Boys & Girls Club of Pasadena
 The Californian-Pasadena
 City of Pasadena
 Dewey Pest Control Inc.
 Eagle Associates
 Employment Development Department
 Fairmont Pharmacy & Compounding Specialists
 Five Acres-The Boys' & Girls' Aid Society
 G. G. & M. Construction Inc.
 Hillside
 Holiday Inn Express Hotel & Suites
 Lucas, Horsfall, Murphy & Pindroh, LLP
 Nick Boswell Photography
 Now You're Poppin'
 Oak Tree Inn
 Pasadena Enterprise Center
 Pasadena YMCA
 Women At Work

More Than Fifty Years

Jet Propulsion Laboratory, 54yrs
 Volkswagen Pasadena, 54yrs
 Vroman's Bookstore, 94yrs

Renewing Members for November, 2015

One to Five Years

AccessorEyes Optometry
 Americana at Brand
 Americans For Better Health Inc.
 Brown Armstrong Accountancy Corporation
 Chefelle-Personal Chef & Caterer
 Collision Auto Repair Specialist
 Dog Haus
 Dog Haus Biergarten
 Erik's Auto Body
 Finch Tree, A Division of Bartlett Tree Experts
 Harken Creative Services
 Ideal Youth
 Lincoln Property Company
 Lucky Baldwins Delirium Pub and Café
 Lucky Baldwins Pub

Lucky Baldwins Trappiste Pub and Café

New York Deli
 P.I.E., Inc.-Accounting Management Services
 Pasadena Ronald McDonald House
 Pitfire Artisan Pizza
 Stone Brewing Company-Pasadena
 Therapy
 Togo's
 Watson Design Group
 WebMagic, Inc.

Six to Nine Years

Fire Family Foundation
 Labor Ready-A TrueBlue Company

Ten to Fourteen Years

Brookside Golf Club
 Joan's Candles & Home Décor
 Maranatha High School
 Mountain View News
 Pro Fitness Network
 South Coast Air Quality Management District-SCAQMD

Fifteen to Fifty Years

Corcoran Bookkeeping & Tax Services
 Pasadena Fire Fighters, Local 809
 Pasadena Tournament of Roses
 The Planetary Society
 Robin's Wood Fire BBQ
 Sign Solutions
 Union Bank of California



Dr. Bud cut the ribbon to celebrate 30 years in business for Budincich Chiropractic Clinic, Inc.



Vons celebrated the grand re-opening of their remodeled store at Washington and Allen in Pasadena



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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT: WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Luncheon Alliance

There is no Luncheon Alliance networking event in January.

Jesse Dillon of **Beacon Media News** sponsors the networking lunch on February 3, 2016.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Breakfast Connection

Thursday, January 7, 2016, at 7am, John LaRocca of **LaRocca Integrated Solutions** sponsors our *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks.

On Thursday, February 11, Joseph Lee of **Lee and Green, P.C.** sponsors our *Connection Breakfast* networking event at 7am at the Courtyard Marriott in Old Pasadena.

Price \$25 for members and \$30 for non-members. Those reserving after the Monday deadline pay \$5 more.

Chamber After Hours Social and Mixer

Pasadena's boutique hotel the **duSiD2 hotel constance** hosts our *Chamber After Hours Social and Mixer* at 928 E. Colorado Boulevard on Thursday, January 21, from 5-7pm.

On Thursday, February 18, from 5-7pm, as **CHAPcare** at 455 West Montana Street hosts our monthly mixer.

Admission is free for Pasadena Chamber members, \$10 for all others.

Chamber Issued Clean Audit During Annual Inspection of Finances and Transactions

Most years, the Pasadena Chamber engages one of our member accounting firms to perform a review of our procedures and accounts to determine our financial position and review procedures and practices. This review confirms our records and provides the Board with pertinent information.

Periodically, the Pasadena Chamber performs a full audit of our books. For the 2014-15 fiscal year, because we purchased and renovated a building at significant expense, the Chamber engaged member **Brown Armstrong Accountancy Corporation** to audit our finances and examine our money handling and accounting practices more closely.

Brown Armstrong issued an audit report in October. The Pasadena Chamber received a clean audit. As Brown Armstrong reported to the Chamber Board, "We noted no transactions entered into by the Chamber during the year for which there is a lack of authoritative guidance or consensus. All significant transactions have been recognized in the financial statements in the proper period... The financial statement disclosures are neutral, consistent and clear... We encountered no difficulties in dealing with management in performing or completing the audit."

Brown Armstrong and Chamber staff examined our cash and check handling procedures and determined the Chamber has strong intern controls in place to ensure accuracy and efficacy in all our transactions. Brown Armstrong did make some recommendations on how the Chamber could further tighten our procedures, all of which Chamber management agreed to implement immediately.

Why Worry About Taxes? Golf with the Chamber at our Annual Tournament April 15th at Brookside.

Join the Pasadena Chamber for our annual Golf Tournament on Friday, April 15, 2016, at **Brookside Golf Club**. Golfers of all abilities are welcome. The Tournament can only accommodate 144 golfers, so register early to ensure a place. We host a raffle, sell mulligan packages and add special nuances to play, so the tournament is fun for everyone.

The tournament begins at 12:30 noon with a shotgun start. Lunch, hosted by the Chamber, will be available before the tournament. Golfers will also be able to get lunch at the mid-course snack shop. Again, the Chamber Tournament features a hosted cocktail reception and awards ceremony immediately following play.

Individual golf package includes golf, cart, gifts, on-course snacks, contests, a hosted cocktail reception and awards. Sign up as a single, two, three or foursome. Cost for individual golfers is \$200 foursomes are \$800. Those who want to attend the cocktail reception and award ceremony pay \$50.

Sponsorship opportunities are still available. For \$3000, Gold Sponsors receive signage recognition, two foursomes, the cocktail reception, two tee signs, a 'thank you' award and recognition in event publicity and materials. Silver Sponsorships are available for \$2000. This includes one foursome, the reception, a tee sign and recognition. Tee signs can be sponsored for \$125 each. Other sponsorship opportunities are available, as well. Call the office or email leanne@pasadena-chamber.org for details.

